## EPAnEK 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS-ENTREPRENEURSHIP-INNOVATION



The enterprise NEOTEX SA based in Attica region, has joined the Action "Quality Modernization" with a total budget of **150 million €.** The Action aims at the digital upgrading of very small, small and medium sized enterprises.

The investment's total budget is 343.034,00 € out of which 171.517,00 € is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

## The approved subsidised Business Plan includes investments in the following categories:

- ✓ Machinery Equipment
- ✓ Labor costs for new personnel

## Through the participation in the Action, the enterprise achieved:

- √ Competiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expansion by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increased productivity and improvement of operational procedures
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.







